

Notice: Jones Feed Mills will be closed Tuesday, July 1st for Canada Day and Monday, August 4th for the Civic Holiday. We wish all of our customers a safe and happy holiday!

Maximize your grass!

By: Jarrett Hargrave, JFM Beef Consultant

Every Spring we see feeder cattle end up on pastures all across southern Ontario for backgrounding. This begs the question- "Should I be supplementing them with something more?"

When it comes to supplementing your pasture cattle you want to make it easy to do with minimal added labour. The implementation of self feeders is a real game changer that can up the performance of your grass cattle and when done correctly, won't create fleshy, undesirable cattle to buyers. Using mid level protein and high fibre pellets will add dry matter intake to your calves resulting in a higher rate of ADG. This was especially seen in summers like last year, where the grass had such high moisture content into the later summer and we didn't see it "stick to the ribs" like we normally do. The added dry fibre from pellets aids in slowing down the rumen and allowing for adequate digestion of pasture/forage within the rumen.

Maybe the more well-known benefit of self feeders is that they can aid in stretching forages during hot, dry summers when we can see a shorter grazing period. In this case, supplementing the intakes of cattle on grass will keep gains up and allow you to keep cattle on grass longer. Either way, wet or dry, self feeders have their place in an Ontario pasture situation.

The JFM products that we have seen the best success with in self feeders are HIGRO, BBGP, 1600, GSP and HFP pellets. Talk to your JFM Beef Sales Consultant about the products that may suit you best.

When looking into purchasing self feeders, some points to consider are hopper size and length in comparison to the number of cattle, how easy it is to adjust the rate in which cattle can access feed, and how easy it is to make the feeder accessible to fill from outside the pasture or move to other fields.

With cattle and land at all time high values, make sure you make the most out of your grass and increase your profits!

Keep Your Cows Cool This Summer with Heat Stress Feed and Management Options from Jones Feed Mills

**Talk to your
Jones Dairy Sales Consultant
about how to best manage
heat stress this summer**



Jones Feed Mills Ltd.
Linwood - Heidelberg - Wroxeter
Just Think Jones!



Jones
FEED MILLS LTD.

Jones Feed Mills 1024 Alfred Street, Linwood, Ontario 1-800-265-8735 www.jfm.ca

WHAT'S GOING ON AT THE MILLER'S STONE STORES



HEIDELBERG & WROXETER



July Specials



Burger Patties
(10 patties per pack)
\$19.99 - Regular \$24.99

15% off all Equine Supplies
(excluding feed)



15% off *Four All* Ice Cream
Sandwiches, Bars and Pints

519-699-5200

2755 Lobsinger Line, Heidelberg

Four VS Five

Now that the warm weather is here, the JFM Production Teams will be placing four bags/layer of some of our pelleted bagged feeds opposed to five on a skid to allow for heat to escape up the middle to maintain feed quality.



Jones
FEED MILLS LTD.



2025 PHOTO CONTEST

Contest Categories:

- Supertime On The Farm
- Pasture Time
- JFM Fleet In Action
- Winter On The Farm

Entry Deadline:
July 31st, 2025

Submit your photos to mediateam@jfm.ca. Winners will be announced through JFM social media/newsletters in August. Open to Everyone! Prizes for 1st, 2nd and 3rd places/category will be awarded.

Please no photos previously submitted, professional photos or photos with watermarks. Jones Feed Mills requests your permission to use your photo(s) in JFM promotional posts and materials; where we will, where possible, include your name for a photo credit. If you prefer we not use your photo(s), please state this at submission.



*Summer Just Got a
Whole Lot Better!*

Jones Feed Mills has just made summer better for your calves!

From **May-October**, Jones Feed Mills calf starters now include garlic to aid in fly control as well heat abatement ingredients to help reduce heat stress!

JFM Calf Starters with Summer Heat-Relief Ingredients (May-October):

WSC18 - Starter
WSC16 - Grower
P19D - Starter

Also Available:
WSC17 - Pel (on request)

Talk to your Jones Feed Mills Dairy Sales Consultant to learn how to help make your calves a better summer!



Don't Forget - BBGP Booking

Remember to book your beef grower pellets for the summer. July is the month where JFM receives booking requests for our popular 13.5% BBGP (Booked Beef Grower Pellet) with monensin for the summer. Booking your feed provides predictability and assurance of product availability and price. Talk to your JFM Beef Sales Consultant or call the office at 1-800-265- 8735 to inquire about booking your BBGP. Bookings on BBGP are received until July 15, 2025



JONES Peak Stride Horse Ration Balancer Pellet

A SUPPLEMENT FOR BALANCED RATIOS FOR ALL CLASSES OF HORSES



**Receive a Peak
Stride Hat for
every 5 bags of
Peak Stride
ordered in July**

- July 18 - Bruce County Beef Farmers Annual BBQ* - Chesley
- July 19 - Amish School Auction* - Milverton
- Aug 11-17 - Be Grain Safe Week
- Sept 6 & 7 - BFO Cow Calf Management Tour - Brant County
- Sept 9-11 - Canada's Outdoor Farm Show - Woodstock

Join Our Team

The following full-time positions are available at Jones Feed Mills:

- Mill Operator - Linwood
- AZ/DZ Truck Drivers

For more information or to apply, please contact Matt Hogan at matt@jfm.ca or by calling 519-698-2082 x 251 Come join the Jones team!



With the hot weather here, JFM would like to remind our customers to please **remove the plastic wrap** from your skids upon receipt to prevent sweating, mold & mustiness. This reminder is on our invoices as well.

FUTURES

Can \$: 1.38 (6/30/25)



LIVE CATTLE

AUG	\$ 291.13
OCT	\$ 286.33
DEC	\$ 286.85
FEB	\$ 287.78

DRESSED HOGS



AUG	\$ 275.86
OCT	\$ 237.49
DEC	\$ 215.31
FEB	\$ 219.73

SOURCE: FARMS.COM



FUN FACT

There are around 189,900 farms in Canada covering 6.3% of Canada's land area, which is 62.2 million hectares.

SOURCE: MADEINCA.CA

Supply Update: Salt Blocks & Jefe Fat

We're pleased to announce that the supply of salt blocks, salt bags and Jefe Fat is now fully restored! As a result, all previous purchase restrictions have been lifted. Thank you for your patience and continued support as we worked through these supplier/industry-related shortages. We're excited to continue serving your needs without limitations.